

As seen in *Kansas City Sports & Fitness Magazine*

A natural solution for joint pain

In 1996, I participated in a nationally-televised 700 Club TV documentary with Dr. Luke Bucci, Ph. D., that introduced glucosamine hydrochloride (G HCl/Joint Decision™) as a possible solution for joint pain symptoms.

If one looks at the totality of evidence (1A drug rating in Europe – the highest possible), it is clear glucosamine does help joints and needs to be taken long term.

Personally, I began using Joint Decision™ as a retail customer in 1996 because I had a severe problem in the big knuckle on my right hand. It was not until my third week of using Joint Decision™ that I noticed any effect. I noticed that I had more flexibility and, within six weeks, I was pain-free!

Soon afterwards, my company, Life Priority, Inc., began offering a pharmaceutical-grade form of glucosamine HCl in our Joint Decision™ product. Joint Decision™ is available at www.lifepriority.com, at all five Kansas City area Nuts & Bolts True Value stores and at Strasser Hardware.

Since 1996, Joint Decision™, has helped thousands of people lower or eliminate joint pain symptoms. Users are able to work without pain again, play with grandkids and live a more pain-free life because Joint Decision™ has helped them

deal with joint pain without using medication.

Even though Joint Decision™ is made by our bodies from our food, in many cases the food supply does not keep up with the demands on the cartilage to

cushion the movement of our bones. Without adequate glucosamine from the diet, cartilage becomes thinner and inflammation begins. Without proper cushioning from healthy cartilage, bones can begin to rub together which is basically osteoarthritis. It is a good idea for athletes to take it to help prevent wear and tear from catch-



Quotes from "Healing Arthritis The Natural Way" by Dr. Luke Bucci

Arthritis is the number-one disability in the United States. Yet, there's no medical cure and none in sight."¹

"Approximately two out of three people 35 and older have osteoarthritis."²

"Osteoarthritis is a much bigger problem than rheumatoid arthritis by 30 to 50 times. Put another way: One out of five people have osteoarthritis, one out of one hundred has rheumatoid arthritis."³

"Glucosamine (acquired by the body from food) is an important component without which our bodies cannot live."⁴

"Getting enough glucosamine from foods in the diet is not practical."⁵

"The best way of getting glucosamine is through dietary supplementation."⁶

"The advantage of taking glucosamine as a dietary supplement is it can be grabbed by chondrocytes and used to build more cartilage."⁷

"In fact, glucosamine is the first-line drug of choice for treating osteoarthritis in several European countries. The research is solid and convincing."⁸

"No adverse side effects have been reported"⁹

ing up later as it helps repair micro trauma, which is much easier than trying to fix broken tissue.

There are many other essential nutrients that should be in our diet in order to keep joints healthy. Please contact me personally to discuss your specific dietary supplement use. To address existing joint pain symptoms and to prevent joint inflammation, please consider using Joint Decision™

as your first line of defense. There is a difference in the quality of glucosamine in the marketplace. Life Priority purchases the raw ingredient used in

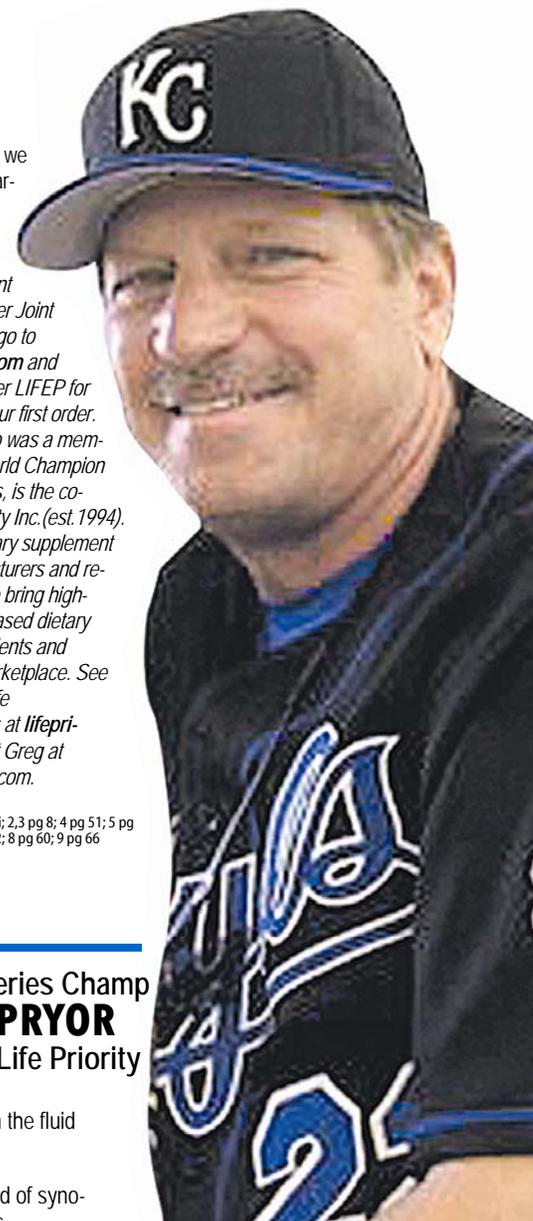
Joint Decision™ so we know that it is a pharmaceutical-grade.

Let your joints decide and use Joint Decision™! To order Joint Decision™ online, go to www.lifepriority.com and use the coupon offer LIFEP for free shipping on your first order.

Greg Pryor, who was a member of the 1985 World Champion Kansas City Royals, is the co-owner of Life Priority Inc. (est. 1994). He works with dietary supplement ingredient manufacturers and research-scientists to bring high-quality, research-based dietary supplement ingredients and formulas to the marketplace. See the whole line of Life

Priority products at lifepriority.com. Contact Greg at gpryor@lifepriority.com.

References: 1 preface, xiii; 2,3 pg 8; 4 pg 51; 5 pg 52; 6 pg 56; 7 pg 52; 8 pg 60; 9 pg 66



'85 World Series Champ
GREG PRYOR
Co-owner, Life Priority



Joint Decision™ helps to supply Glucosamine Hydrochloride (HCl), a natural compound that nourishes the connective tissue structures found in cartilage and joint fluid. Glucosamine Hydrochloride (HCl), which has the highest potency of active Glucosamine among Glucosamine forms. Glucosamine is a molecule manufactured by cells in our body from the food that we eat. It is a component that our bodies cannot survive without. All cartilage, regardless of where it is located in the body must have an adequate supply of glucosamine. Cartilage gets glucosamine from the synovial fluid that surrounds all of our joints. By taking Joint Decision™, you increase the glucosamine level in the fluid around the joint which allows the cartilage to do what is designed to do: properly cushion the joint movements.

Valuable information about Joint Decision™:

- A true nutraceutical, not a drug.
- An important component manufactured by your body's cells.

- One of the major building blocks of articular cartilage and of synovial fluid, the lubricating and cushioning material in joints.
- Not intended for use in the treatment, cure, prevention, or mitigation of any diseases or disorder.

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PRIORITY™**
Your Life, Our Priority